



Join your local primary school and support our fete on Saturday 27 July 2024.

Promote your business to a large, highly engaged local audience at the
2024 Moorooka State School Fete.

The 2024 Moorooka State School Fete will be held from **12pm to 6:30pm** on **Saturday 27 July**. The program will feature a fun-filled day for the entire local community, where our students, teachers and parents will showcase our vibrant school.

Moorooka State School has just over 500 students in classes from prep to year 6, and it's growing! In 2024 our P&C fundraising and fete efforts will target much-needed upgrades for our school hall.

As the central hub, the school hall hosts weekly assemblies, arts performances, academic challenge events, sporting activities, local community hire and wider community events.

To ensure it continues to cater for our growing school and community event opportunities, it requires the following key improvements: an audio-visual system, projectors and screens. Your support can play a pivotal role in making this upgrade a reality.

The Fete team is calling on local businesses to support our event. Your generous and kind support of our Fete, whether it involves the donation of cash, goods or services will create a better learning environment for the children of our school.

The Fete will encompass a day full of entertainment including performances from class groups, school bands, choirs and community groups. There will be craft activities, school displays, baked goods, raffle tickets and plant stalls. Food stalls will serve delicious food in Food Lane and will include a well-stocked bar. Side Show alley will have rides, games and family fun!

The Moorooka State School Fete has a dedicated event page and social media channels that maximises the promotion of the event to our highly engaged audience.

The Fete 2024 event page will have ticketing information for the pre-sale of discounted ride bands which encourages greater visitation in the weeks prior to the Fete. All sponsors logos and information will be included on the event page and social media channels, with a direct link through to your website.

There are any number of ways you can be involved and support your local school and community. Some of the suggested sponsorship packages are included here, otherwise, we would be happy to customise a tailored sponsorship package to suit your business. **Please contact the MSS Fete committee at moorookaschoolfete@gmail.com.**

Sponsorship Packages

PACKAGE	COST	INCLUSIONS
NAMING RIGHTS SPONSOR	\$10,000 cash donation	<ul style="list-style-type: none"> EXCLUSIVE naming rights sponsorship of a school event/project - The [YOUR BUSINESS NAME!] Moorooka State School i.e. fete 2 months EXCLUSIVE USE banner advertising on the Beaudesert Road school fence (sponsor to supply banner) 3 weeks digital sign recognition on Beaudesert Rd Inclusion in all Facebook posts for the event or project Link from event/project page to your website Logo inclusion on all event/project printed materials Opportunity to send one hard copy advertisement home with students (sponsor to supply) 3m x 3m stall at the event (sponsor to supply marquee) Name recognition on the stage at the event/project
PLATINUM SPONSOR	\$7,000 cash donation	<ul style="list-style-type: none"> 1 month banner advertising on the Beaudesert Road school fence (sponsor to supply banner) 2 week digital sign recognition on Beaudesert Rd 2 x exclusive Facebook posts for the event or project Link from event/project page to your website Logo inclusion on all event/project printed materials Opportunity to send one hard copy advertisement home with students 3m x 3m stall at the event (sponsor to supply marquee) Name recognition on the stage at the event/project
GOLD SPONSOR	\$5,000 cash donation	<ul style="list-style-type: none"> 1 month banner advertising on the Beaudesert Road school fence (sponsor to supply banner) 1 week digital sign recognition on Beaudesert Rd Link from event/project page to your website Inclusion in various social media posts Logo inclusion in all printed collateral 3m x 3m stall at the event (if desired) Name recognition on stage at the event/project
SILVER SPONSOR	\$2,500 cash donation	<ul style="list-style-type: none"> 2 weeks digital sign recognition on Beaudesert Rd Inclusion in various social media posts 3m x 3m stall at the event (if desired) Name recognition on stage at the event/project
BRONZE SPONSOR	\$1,000 cash donation	<ul style="list-style-type: none"> Inclusion in selected digital media Inclusion in various social media posts 3m x 3m stall at the event (if desired) Name recognition on stage at the event/project

PACKAGE	COST	INCLUSIONS
FRIENDS of MSS	\$500 cash and/or goods donation	<ul style="list-style-type: none"> • 3m x 3m stall at the event (if desired) • Donation to be used for raffles and fundraising purposes • Name recognition on stage at the event
PRIZE DONATIONS	Raffle Tickets donations	<ul style="list-style-type: none"> • Donations of products, goods and services • Product donations used for raffles and prizes on the day • Acknowledgement will be given in the promotion of the prizes
FETE STALLS	Sites \$50 for 3m x 3m	<ul style="list-style-type: none"> • Stalls sites available for local businesses to sell goods/promote their business • Sites are 3m x 3m • Stalls must provide their own equipment including tent, tables with cloths and quality signage • No power is available • Event team to monitor stalls to insure variety of offerings
COMMUNITY STALLS (Not for Profit)	Sites \$30 for 3m x 3m	<ul style="list-style-type: none"> • Stalls sites are available for local community groups/faith groups to promote • Sites are 3m x 3m • Stalls must provide all their own equipment including tent, tables with cloths and quality signage • No power is available • No food or drink stalls or goods/activities in conflict with event offerings
EQUIPMENT OFFERS	Can you help?	<ul style="list-style-type: none"> • Equipment costs are a huge expense for our events • We welcome local businesses and families to help • We need trestle tables, marquees, BBQs, Bain Maries etc of all sizes

Please complete the attached application form and email it to the MSS Fete Committee at moorookaschoolfete@gmail.com

Sponsorship contact details

For any queries please contact the 2024 MSS Fete Committee via email

moorookaschoolfete@gmail.com



Moorooka State School
Parents & Citizens Association

